Professional Master Of Business Administration


College of Business
Ohio University
Professional Master of Business Administration Program
www.ohio.edu/pmba

Congratulations on your decision to explore the benefits of a Master of Business Administration with Ohio University. We applaud your commitment to professional development and congratulate you on taking an important first step towards reaching your educational and career goals.

Built around the fundamentals of innovation, entrepreneurship, strategic leadership, and professional development, our Association to Advance Collegiate School of Business (AACSB)-accredited program provides a cost-effective and timely path to enhance your career.

We have more than 15 years of experience delivering outstanding distance graduate business education and you can be assured that you’ll receive superior instruction from a university with more than a century-old reputation for academic excellence. Our curriculum is designed to meet the needs of ambitious professionals like you and our program was recently ranked third nationally on the list of the Best Value MBA Programs by Fortune.

Our Professional MBA program utilizes a blended delivery curriculum that employs virtual classrooms, online learning modules and once-a-month Saturday residencies in Columbus, OH, allowing you maximum flexibility to learn course content. A cohort design provides students networking and shared learning experiences. You will be part of a group of students that begin coursework and progress through the program together. In 20 months, you will learn practical and relevant skills for today’s successful business leaders.

Ohio University is committed to offering its graduate students unprecedented support every step of the way. I encourage you to contact our Graduate Programs office at 1-800-622-3124, if you have questions regarding the program or application requirements.

Best Regards,

Tod Brokaw
Director, Graduate Business Programs
College of Business, Ohio University
Choose Ohio University’s Professional MBA to Accelerate Your Career

At Ohio University, we know that business leaders aren’t just born. They are made.

We also know that to be a great leader, you need more than just knowledge.

That’s why our Professional Master of Business Administration (PMBA) program not only provides you with the knowledge you need but also instills in you the values, commitment and integrity required to make a difference in the world.

Our program is based on the essentials we believe provide the foundation for success in the business world: innovation, entrepreneurship, strategic leadership, and professional development. We provide you with rigorous, application-based, thorough knowledge of business disciplines with emphasis on these four areas.

We realize you are ambitious, driven and innovative. We don't stop at making you proficient in management fundamentals. We teach you to think independently, critically and challenge the status quo. Our goal is to develop you into a leader.

What Makes Ohio University’s Professional MBA Right For You:

- **Count on our experience**: At Ohio University, we have been offering distance graduate business education for more than 15 years to professionals across the globe.
- **Nationally Ranked Program**: The PMBA was recently recognized as the 3rd Best Value for Executive Education by Fortune magazine.
- **Finish in 20 months**: Fit the program into your current work schedule, apply course lessons into practice immediately, and graduate in twenty months.
- **Flexible curriculum delivery**: The program utilizes a blended delivery curriculum that employs virtual classrooms, online learning modules and once-a-month Saturday residencies in Columbus, OH, allowing you maximum flexibility to learn course content.
- **Experienced Faculty**: The OHIO MBA faculty are not only experienced in teaching graduate business education, but also experienced in delivering it virtually. Our faculty pride themselves on being exceptionally responsive to students and in creating mentoring relationships.
- **Network of success**: A cohort design provides students networking and shared learning experiences. You will be part of a group of students that begin coursework and progress through the program together.
- **Leadership Development Series**: Develop and enhance your leadership skills through a series of three seminars: Leadership and Organization Change, Business Ethics, and Entrepreneurship.

Get started today by calling us today at 1-800-622-3124 for program information and enrollment dates.
Professional Master of Business Administration (PMBA)

### MBA Program Admission Requirements
- Regionally-accredited bachelor's degree
- 2 to 5 years work experience
- 3.0 GPA
- 3 letters of recommendation from professional or academic references (must speak to applicant's ability to complete graduate work)
- Professional resume
- Official transcripts from any institution where degree was earned
- Goals statement
- Transfer credits are not accepted for this program.

### PMBA Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>MBA 6320</td>
<td>Data Analysis for Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>MBA 6340</td>
<td>Organizational Behavior and Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MBA 6325</td>
<td>Business Analytics</td>
<td>3</td>
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<tr>
<td>MBA 6315</td>
<td>Accounting for Executives</td>
<td>3</td>
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<tr>
<td>MBA 6350</td>
<td>Strategic Marketing and Value Chain Management</td>
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<td>MBA 6335</td>
<td>Managerial Finance</td>
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<td>MBA 6360</td>
<td>Strategic Use of Information</td>
<td>3</td>
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<td>MBA 6370</td>
<td>Operations Management</td>
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<td>MBA 6380</td>
<td>Strategic Leadership</td>
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<td>MBA 6912</td>
<td>Applied Business Experience (CAPSIM)</td>
<td>2</td>
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<tr>
<td>MBA 6900</td>
<td>Leadership Series (3 courses)</td>
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### Leadership Development Series

- **Leadership and Organizational Change**: Explore organizational change models and approaches to accomplish change from both a theoretical and applied perspective that culminates in a focus on individual leadership skills required to influence and contribute to positive change within the larger system.

- **Entrepreneurship**: Learn to think and act in entrepreneurial ways to problem solve and take advantage of rapidly emerging opportunities. Develop the courage to create, take calculated risks, and experiment with and adapt ideas, to influence a higher order of entrepreneurship in the context of any type of organization.

- **Business Ethics**: Learn to approach business decision making from an ethical framework that involves informed critical and analytical thinking. Frameworks are explored through practical scenario and case-based applications.

  "We have more than 15 years of experience delivering outstanding, innovative MBA education at a distance, and we are committed to providing you with an interactive, rich and dynamic learning experience to enhance your career."

  Tod Brokaw, Director, Graduate Business Programs, College of Business, Ohio University

### Rankings
Ohio University's Professional MBA ranked third on the list of the Best Value MBA Programs by Fortune. Ohio University is consistently ranked in the top two percent for academic quality by *U.S. News & World Report*, and has also received acknowledgements and accolades from Princeton Review's Best Colleges and America's Best 100 College Buys.

### Accreditation
The College of Business is accredited by the Association to Advance Collegiate Schools of Business, a distinctive honor that recognizes the school's history of excellence.

Additionally, Ohio University is fully accredited by the NorthCentral Association of Colleges and Schools.

Ohio University is an equal access/equal opportunity affirmative action institution. For more information about Ohio University's policies prohibiting discrimination and harassment: www.ohio.edu/equity or call 740.593.9132.

**Ohio University, Athens, OH**

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