Curriculum

Semester One

**MBA 6340 - Organizational Behavior and Human Resource Management**

A strategic and analytical approach to complex behavioral problems involving interactions among individuals, groups, and organizations. Includes the design and implementation of management practices as a basis for aligning human resource practices to support and advance the strategic intent of the organization.

**MBA 6320 - Data Analysis for Decision Making**

How to interpret partial or sample information; rational approaches to decision making in an atmosphere of uncertainty; operations research: its methods and techniques, when to use it, and how to use it effectively.

Semester Two

**MBA 6325 - Analytics**

A survey and introduction to quantitative methods for managerial decision making in organizations and basic principles of economic analysis. The course is intended for PMBA only and lays the foundation for further study in the PMBA program.

**MBA 6315 - Accounting for Executives**


**MBA 6900 - Seminar - Leadership Series**

Potential topics may include, but are not limited to, strategy, international business, entrepreneurship, sales, leadership, and ethics.

Semester Three

**MBA 6350 - Strategic Marketing and Value Chain Management**

Development and execution of marketing strategy plans and management of marketing operations in the U.S. corporate environment, analyzing both the controllable and uncontrollable aspects of the strategy. Special emphasis on the relationship of marketing mix to the ever-changing consumer needs and dynamic business environment.
MBA 6335 - Managerial Finance

The role and responsibilities of today's financial manager with special emphasis on advanced tools and techniques for solving complex financial problems. Topics of special interest in budgeting, funds analysis, and allocation will be discussed. Models for financial decision making under conditions of uncertainty will be formulated.

Semester Four

MBA 6360 - Strategic Use of Information

This course is intended to provide an introduction to information systems and their strategic role in organizations. The course blends organizational and managerial concerns with the study of information technologies. It is broadly focused with an orientation toward fundamental principles and concepts.

MBA 6370 – Operations Management

The primary purpose of this course is to convey the importance of the operations function to students in various fields of study. Of special interest is the role of operations in securing a strategic advantage for the organization. In this course we will be covering topics including from Operations strategy, Lean Management, Capacity Planning, Project Management and Waiting Lines.

MBA 6900 - Seminar - Leadership Series

Potential topics may include, but are not limited to, strategy, international business, entrepreneurship, sales, leadership, and ethics.

Semester Five

MBA 6380 - Strategic Leadership

The primary focus of this course is to analyze and understand the problems handled by chief executive officers or senior management in an increasingly competitive and global environment. Concepts discussed include strategy formulation at the corporate (diversification) and business levels, interrelationships between firms and their environments; corporate governance and strategy implementation issues (developing high performance organizations and strategic performance systems).

MBA 6912 - Applied Business Experience

Students demonstrate interdisciplinary knowledge and range of skills through integration of business concepts mastered in the PMBA Program. This project is launched in the third quarter of study and culminates in the presentation and submission of a consulting report in the final quarter of study.
MBA 6900 - Seminar - Leadership Series

Potential topics may include, but are not limited to, strategy, international business, entrepreneurship, sales, leadership, and ethics.