

Through practical application, OUSEMG provides students with an opportunity to learn and explore financial theories at an accelerated rate.

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**Applications DUE WEDNESDAY, September 10th BY 6:00 PM to [ousemgboard@googlegroups.com](mailto:ousemgboard@googlegroups.com) in PDF format. Additionally, a hard copy must be delivered to the OUSEMG Office in Copeland 207.**

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**PLEASE INCLUDE THE FOLLOWING WITH YOUR APPLICATION:**

**1. Resume (please limit to one page) with the following information included:**

- A. Expected graduation date and how many semesters expecting to stay at OU (must have at least two semesters remaining)
- B. Major GPA and Overall GPA (must be at least 3.0)

**2. Essays**

- A. Table of current schedule including class, work, and organizational commitments.
- B. If previously applied, identify semester applied and company analyzed. Additionally, discuss development since previous application.
- C. Discuss, in one page, which direction you believe the stock market will move in the next 12 months using 3 points for support.

**3. Research Task (Analysis of McKesson Corp. — NYSE: MCK)**

- A. Company Information
  - i. Develop a short background of the company and summarize all relevant current news relating to the company in a paragraph.
  - ii. Identify the company's major competitors and describe its industry and where it fits into that industry.
- B. **Strength/Weakness/Opportunity/Threat** Analysis  
 The SWOT analysis should relate a strong understanding of the company's operations, future plans, and the industry in general. It should be the result of reference to multiple sources rather than just one and should include a level of personal conclusions garnered through research rather than simply ideas taken from articles and financial resources.
- C. Calculating Ratios
  - i. For this section, *show calculation* of each ratio using information from the latest annual report (Form 10K).  
 Annual report available at: <http://tinyurl.com/kpotn54>
  - ii. Price to Earnings (P/E)
  - iii. Operating Profit Margin (%)
  - iv. Return on Equity and Debt to Equity (%)
  - v. Enterprise Value (EV)
  - vi. Dividend Yield

For price based ratios please include the closing price on the day the ratio was calculated.

D. Interpreting Ratios

Find the same ratios calculated above for two of the company's competitors using a financial resource (i.e., Yahoo! Finance). The ratios for the competitors do NOT need to be calculated, but instead can simply be taken from a resource. Define and describe the importance of each of these six ratios to investors and the equity market in general. With that understanding, draw conclusions about the financial and valuation positioning of the company to the two competitors selected and to the market in general. This portion of the application should be well developed, showing understanding of the ratio, company, and industry at hand.

E. Annual Report Information (to be taken from the 10K)

- i. List 2012: Net Income, Long-Term Debt, Operating Income, Total Stockholders' Equity, PPE (Property, Plant, and Equipment)
- ii. Who is the company's independent auditor?
- iii. What kind of depreciation model does the company use?

**4. Investment Recommendation**

In 400 words or less, develop your own professional recommendation explaining and supporting your conclusions on the above analyzed equity. Make sure to focus on gathered information that directly pertains to the company and industry and not on a macroeconomic forecast. Applicants should develop key points from their SWOT analysis along with conclusions developed in the interpretation of six of the company's major ratios.