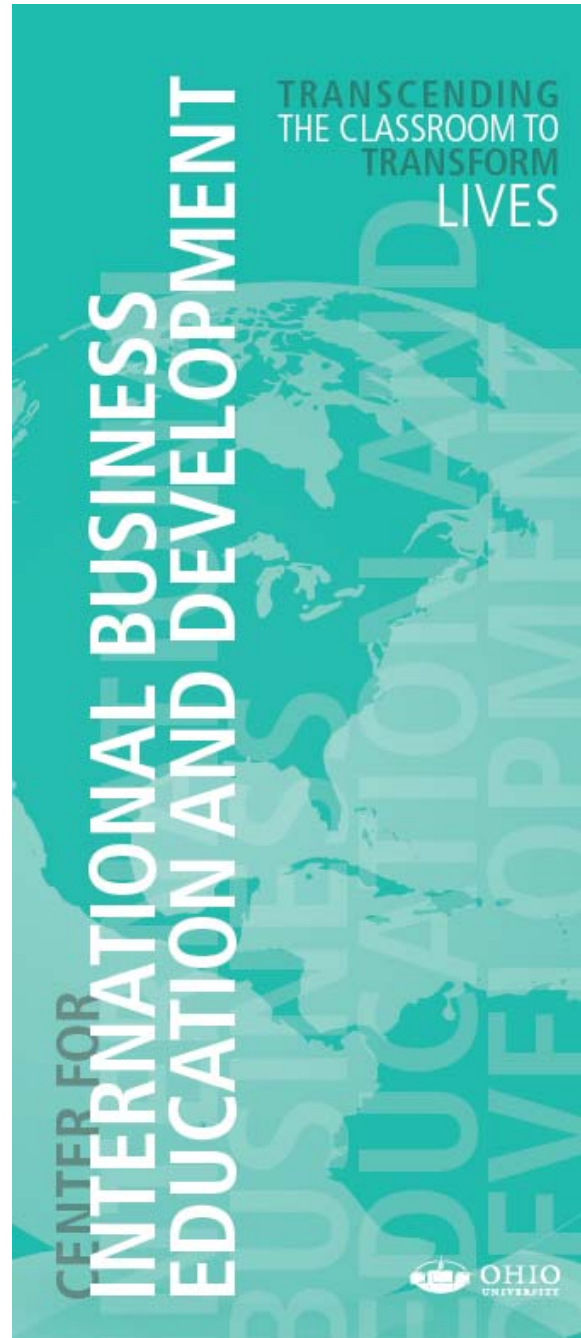


### About Ohio University

Established in 1804, Ohio University is the ninth oldest public university in the United States. OHIO is a comprehensive university, which offers more than 250 bachelor's areas of study, 188 master's, 58 doctoral programs, and its own intensive English program. The College of Business has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1950. Of the more than 1,200 colleges and universities in the US offering business degrees, only 261 are accredited at both the master's and bachelor's degree levels. OHIO is proud to be part of that elite group.

Ohio University is located in the college town of Athens, Ohio, USA, among beautiful, wooded hills and with a river gently flowing across the edge of campus. The welcoming community provides a peaceful, safe environment for students. Over 1700 international students come to OHIO from more than 100 countries, creating a wonderfully diverse population. Ohio University is a special place, offering exceptional opportunities, academics, environment and people—the ideal place for you.



For more information, please visit:  
<http://www.cob.ohio.edu/cibed>

Center for International Business  
College of Business, Ohio University

## International Business Semester in Ohio *Work and Study Program*



*Transcending the classroom  
to transform lives.*

## International Business Semester in Ohio Work and Study Program

The International Business Semester in Ohio Work and Study Program (IBS in OHIO) gives students coming from outside the United States the opportunity to obtain work-related experience, focused international business training, and an Ohio University International Business Certificate in only one semester of studies.

### Required Courses Include:

**MGT 3600:** Introduction to International Business

**MGT 3650:** International Market Assessment and Entry

**MGT 4640:** Cross-Cultural Leadership and Management

**BA 4915 & BA 4905:** International Business Experience & Seminar in Business Administration, completed through participation in the OHIO International Consulting Program

### About the OHIO International Consulting Program

In this program, teams of students participate in an 8- to 12-week consulting project for an organization with operations in Ohio. Students will work in culturally diverse consulting teams to provide rigorous, practical recommendations to their client organization on an international business-oriented problem.

To enhance project quality and student learning, each team is coached by an experienced faculty member from Ohio University's College of Business, in addition to the participation of an Executive Consultant who provides further practical guidance for effective problem-solving. The participating client organizations receive an action-oriented report and presentation that includes relevant analysis and practical recommendations.

### Benefits of OHIO's International Business Certificate Curriculum

The International Business Certificate will provide you with rigorous and relevant academic training, hands-on applied learning, and continuing education opportunities.

Students who complete an OHIO International Business Certificate will be able to differentiate themselves from other candidates in a competitive job marketplace through their additional business training, intercultural awareness, and international living and working experience.

Students in the program will cover important and current international business topics, including:

- ⇒ The complex and changing environmental forces that impact international business, and how companies can effectively adapt to these forces
- ⇒ Tools for assessing the attractiveness of potential international markets, as well as the alternatives for entering and expanding within these markets
- ⇒ Cross-cultural leadership and management practices that will promote success in international business
- ⇒ Practical, hands-on experiential exercises and activities designed to internalize the capabilities and mindset required for success in international business

**Companies that have partnered with OHIO's College of Business include:**

**Honda Motor Company, Ltd.**  
**Harley-Davidson Motor Company**  
**The J.M. Smucker Company**  
**Whirlpool Corporation**  
**Preformed Line Products**  
**KeyBank**



### Admissions Criteria and Selection Process

- ◇ Successful applicants must be in good standing at their university, and in the 3rd or 4th year of university-level studies with above-average grades, the equivalent of a 2.75/4.0 grade point average or higher in their university studies. Business or economics studies preferred.
- ◇ Applicant must complete an Ohio University non-degree application and submit an official transcript, official TOEFL or IELTS scores and financial documentation. For more information about the application process and to access the application, visit <http://www.cob.ohio.edu/IBSOHio>.

**For more information regarding the IBS in OHIO Work and Study Program, please contact the Center for International Business at the College of Business.**

Ohio University  
Center for International Business  
Phone: 1-740-593-2021  
Email: [IB@ohio.edu](mailto:IB@ohio.edu)



**OHIO**  
UNIVERSITY